

# Look at Yourself and the Clients You Serve Through the Lens of Personality

## People For Change Coalition



### Which Bird Are You?

In this engaging networking opener Dr Pace will guide audience members to discover the most interesting topic of all - *themselves!* Using a reimagined version of the classic DISC styles, Cynthia will engage you in rethinking how you can tap into the power of your personality. By linking the four styles to four birds (eagles, parrots, doves and owls) you will laugh and learn as you see the impact personality has played in your life, the lives of your clients and anybody else you know or encounter.

Through entertaining stories, you will share the insights that can be gained by interacting with your fellow People For Change members and get to know them and what they do as a business owner. In a very few minutes this mini session will captivate you and you will:

- ◆ Discover the four styles that change the way you interact
- ◆ Be able to quickly and accurately read anyone's style
- ◆ Discover how the Golden Rule can sometimes do more harm than good
- ◆ Gain four powerful ways to influence others (your clients) using the styles
- ◆ Learn about yourself and everyone you know!



### Dr. Cynthia Pace, LDP, CPF

Personality plays out in everything we do, and Dr. Pace can enlighten you on how to use your personality to drive success and build enduring relationships.

Cynthia is an experienced, speaker, trainer, and entrepreneur. She is the CEO of PACE-MAKER, LLC. She has declared war on meetings, retreats and business sessions that produce less than optimal results, turning business boredom into meeting magic.

Unlike most, she offers the client the opportunity to experience real time leadership, which is **memor-able, penetrat-able, and remark-able**. She is internationally known for her dynamic presentations and creative project management. She "tells it like it is." Her clients describe her as energizing, fun filled, and enlightened.

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